

# Are you winning the talent war?

How senior executives can attract and retain great people using internal comms apps.

Three post-pandemic stats you need to know:

**85%**

of the global workforce is looking for a new job (LinkedIn)

**87%**

of workers worldwide are not engaged with their jobs (Gallup)

**10%**

of employees are satisfied with their organization's internal comms

## Better engagement could save billions

Better employee engagement could save UK businesses

**£52-70bn**

annually in lost productivity.



## Good communication boosts employee engagement

According to McKinsey, companies that used social technologies in the workplace saw:

**20-25%**

increase in productivity

**24%**

reduced staff turnover rate in B2C industries

**59%**

reduced staff turnover rate in B2B industries

## Boost employee engagement - Retain your talent



Fliplet's easy-to-use apps give you the power to act now, so you're always in control of your internal communications.

## Win the talent war

Learn how top enterprises use apps to increase their employee engagement and win the talent war.

[Learn more](#)

